



Updates in Print & Packaging Recruitment

August 2025



The Digital Shift in Print



- We're seeing a significant transformation in the print industry as **digital printing gains momentum** – driven by the need for shorter runs, faster turnaround times, and greater customisation.
- As more **businesses continue to invest** in digital machinery, **the demand for skilled digital press operators is on the rise.**
- Professionals with experience in **hybrid printing (flexo & digital)** are becoming increasingly valuable in the market.
- Forward-thinking companies are not only hiring now but also **building future-ready teams** to stay ahead in this evolving landscape.



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The results are in.....



LinkedIn poll August 2025
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What's your preferred way to work?

Remote

24%

Hybrid

66%

Onsite

10%

Hybrid Work: The New Standard

- As the print and packaging industry continues to evolve post-Covid, **hybrid working models** are emerging as the preferred approach.
- The flexibility offers the best of both worlds – **enhancing work-life balance, boosting productivity**, and significantly reducing commute times.
- While employees appreciate the autonomy and focus that remote work provides, many also value the **structure, collaboration, and social interaction** that **in-person work offers**.
- What was once considered a perk is now an expectation: flexibility is fast becoming **a standard component of modern working life**.



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