

Updates in Print & Packaging Recruitment

August 2025



The Digital Shift in Print

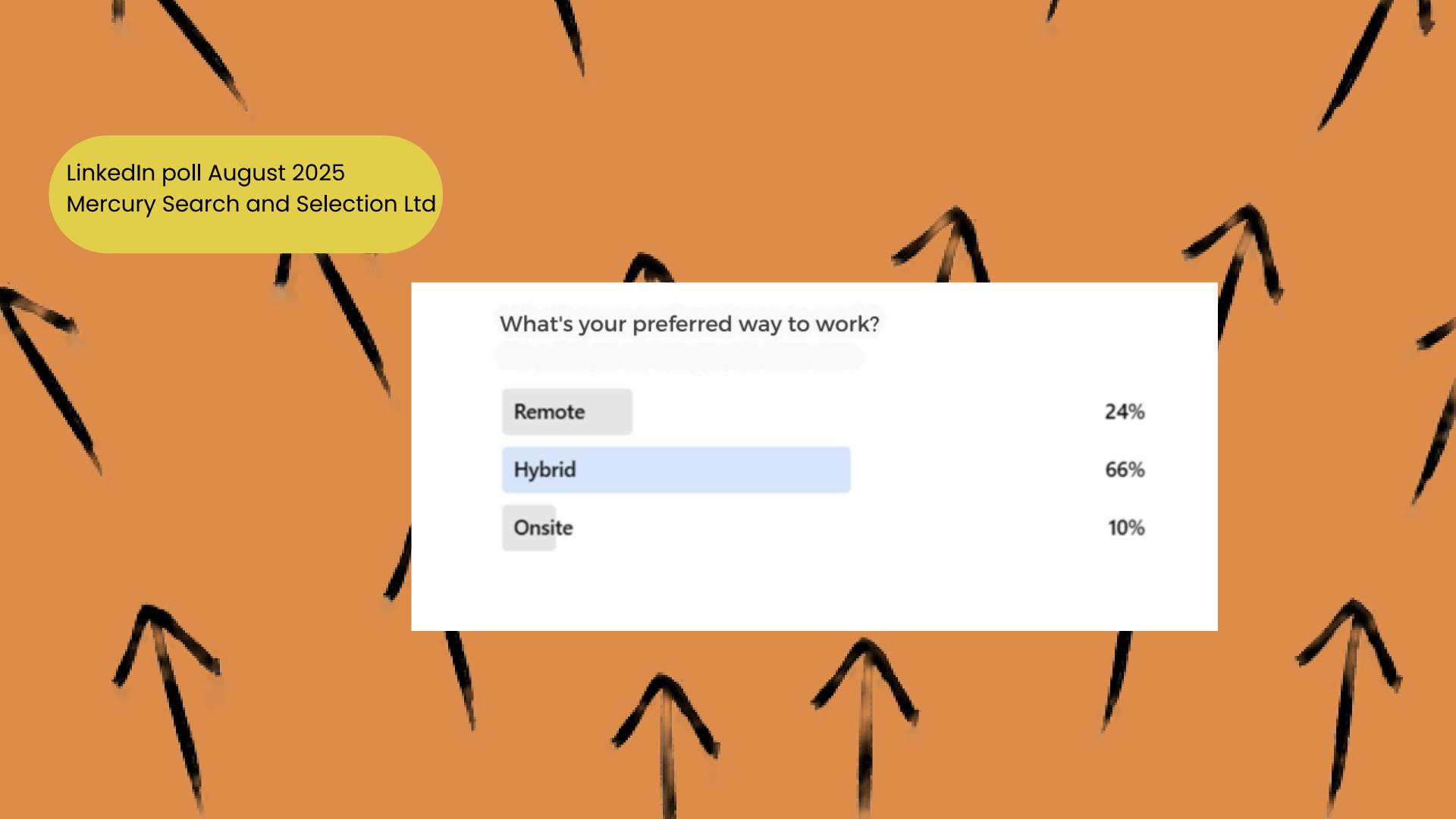


- We're seeing a significant transformation in the print industry as **digital printing gains momentum** driven by the need for shorter runs, faster turnaround times, and greater customisation.
- As more businesses continue to invest in digital machinery, the demand for skilled digital press operators is on the rise.
- Professionals with experience in **hybrid printing (flexo & digital)** are becoming increasingly valuable in the market.
- Forward-thinking companies are not only hiring now but also **building future-ready teams** to stay ahead in this evolving landscape.



The results are in.....





Hybrid Work: The New Standard

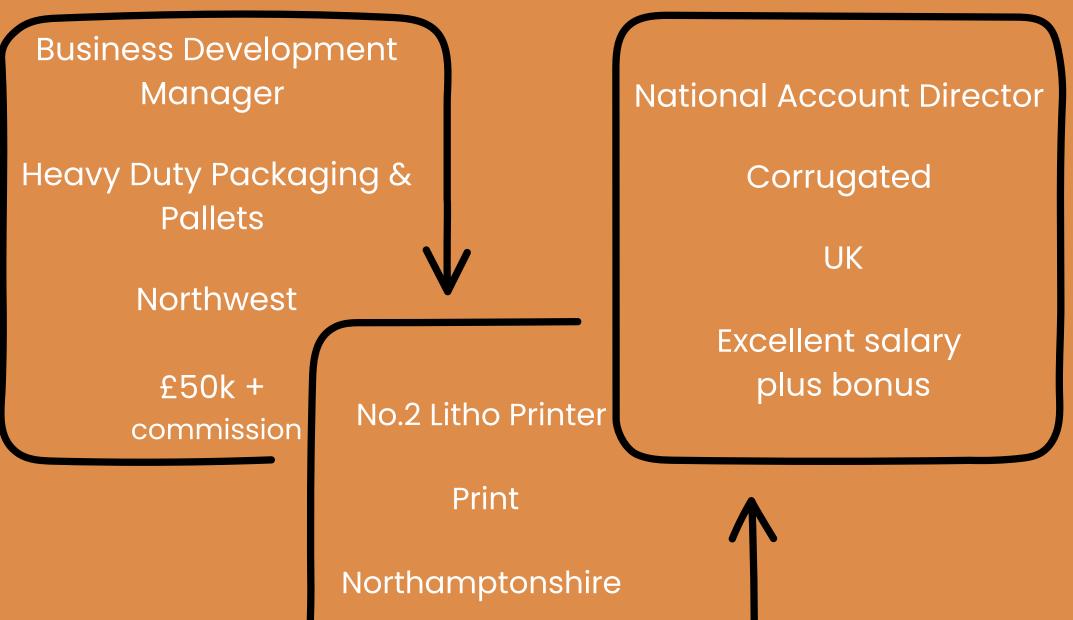
- As the print and packaging industry continues to evolve post-Covid, **hybrid working models** are emerging as the preferred approach.
- The flexibility offers the best of both worlds **enhancing work-life balance**, **boosting productivity**, and significantly reducing commute times.
- While employees appreciate the autonomy and focus that remote work provides, many also value the structure, collaboration, and social interaction that in-person work offers.
- What was once considered a perk is now an expectation: flexibility is fast becoming a standard component of modern working life.



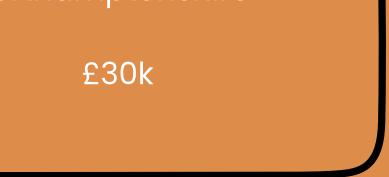




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