

**SEPTEMBER 2025
UPDATES IN PRINT &
PACKAGING RECRUITMENT**

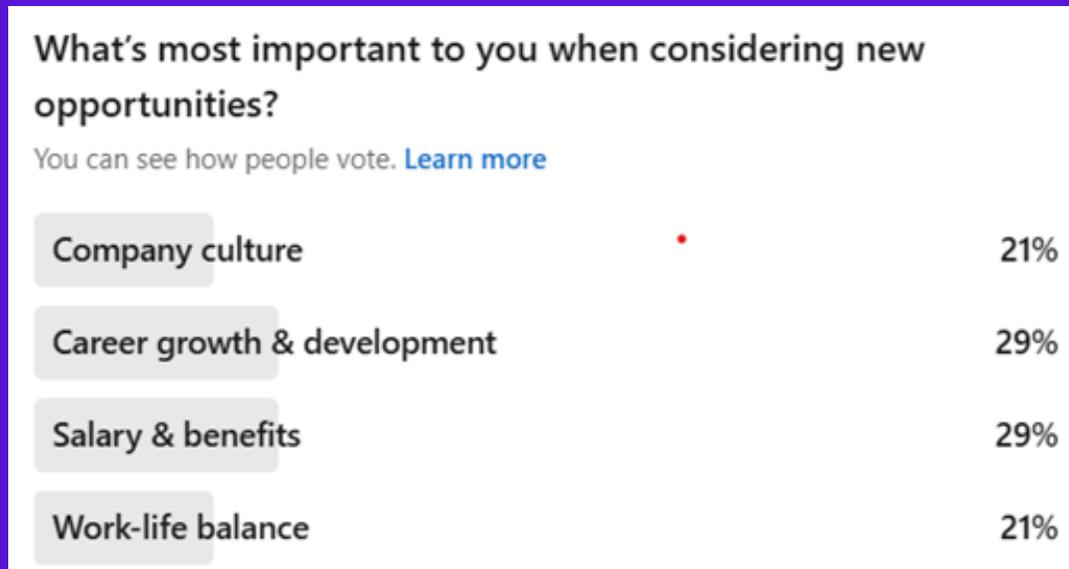
**TALENT TRENDS:
CANDIDATES SEEKING
MORE THAN JUST
SALARY**



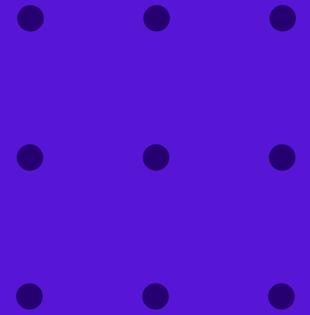
Leading edge Search & Selection

IN TODAY'S COMPETITIVE HIRING LANDSCAPE, SALARY IS NO LONGER THE SOLE DECIDING FACTOR FOR TOP CANDIDATES.

Our recent survey of print & packaging professionals revealed mixed findings:



TO ATTRACT AND RETAIN HIGH-QUALITY CANDIDATES, EMPLOYERS MUST OFFER MORE THAN JUST A COMPETITIVE SALARY.



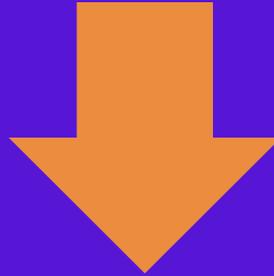
As an employer do you tick all these boxes?

21% are influenced by **company culture and values**

29% prefer employers offering **training & development**

21% value **work-life balance**

JOB HUNTING IN THE CURRENT CLIMATE?



Always tailor your CV slightly to the role you are applying for.

Tiny tweaks = big results

EXPLORE CV MISTAKES THAT
COST YOU INTERVIEWS



1. Just listing job titles

Only listing your job titles without context doesn't tell your story.

✓ *Add a couple of lines about your responsibilities & what you did.*

2. Missing tech details

In this industry, technical detail matters.

✓ *Include the presses, substrates, or systems you've worked with.*

3. No achievements

People want to know what you did - not just what the company does.

✓ *Show outcomes: cost savings, faster turnaround, awards, major clients, or sustainability wins.*

4. Messy formatting

Busy layouts, inconsistent fonts, or big paragraphs make it hard to read.

✓ *Keep it clean and simple. If in doubt, less is more.*

HOT JOBS OF THE MONTH



A few of the exciting roles we're currently hiring for:

1. [Business Development Manager \(Labels\) – £60k + Commission](#)
2. [Senior Packaging Designer \(Luxury\) – London | £60k](#)
3. [Studio Scheduler \(LF & POS\) – Hybrid | £45k](#)



www.mercurysearch.com